

NICO FLORI

www.nicoflori.design

Windber PA, 15963

nicoflori028@gmail.com

(814)-248-1390

EDUCATION

The University of Pittsburgh at Johnstown

Bachelor of Science, Business Information Systems

Minor in Marketing

Johnstown, PA

April 2024

GPA: 3.45

TECHNICAL SKILLS AND COMPETENCIES

- Intermediate HTML, CSS, JavaScript
- Requirements Elicitation
 - Personas, Empathy Mapping, Sitemaps, Information Architectural Design, Customer Journey Storyboards
- Human Computer Interaction/Design
- User Experience/User Interface common practices
- Rapid Prototyping (wireframes, mockups, prototypes)
- Agile Methodologies
- Project Management + SDLC
- Computational thinking

APPLICATIONS AND SOFTWARE

- Figma, UXPin
- Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Wix, WordPress
- Microsoft Azure
- Microsoft Office (Word, Excel, Access, PowerPoint)
 - Tableau
 - Google Workspace
- SQL Server
- Canva
- Hootsuite
- Brand24

RELEVANT COURSEWORK AND EXPERIENCE

Management Information Systems Intern

Conemaugh Health System, Duke LifePoint Healthcare

Johnstown, PA

May 2023 – July 2023

- Collaborated on EPIC request tickets to maintain/improve user experience (nurses, providers)
- Operated MIS help desk, answered calls, user concerns, reset passwords, troubleshooting

Freelance User Experience Designer

Self-Employed

Windber, PA

March 2023 –Present

- Designed and built PizzaKnight website using Wix
- Developed low-fidelity wireframe (UXPin) to present to stakeholders

Systems Analysis & Design

University of Pittsburgh at Johnstown

Johnstown, PA

August 2022- December 2022

- Experience in SDLC – Analysis, Design, Development, Testing, Implementation
- Developed low and high-fidelity prototypes (wireframes, mockups)
- Utilized requirement elicitation techniques to collect requirements and act as liaison between developers and stakeholders
- Built and maintained product backlog with extensive list of requirements

Integrated Digital Marketing

University of Pittsburgh at Johnstown

Johnstown, PA

August 2023- December 2023

- Developed low and high-fidelity prototypes Johnstown Galleria Website (wireframes, mockups)
- Presented products to Galleria leadership

CERTIFICATIONS

- Google Ads Search Certification
- Google Analytics Individual Certification
- Hootsuite Platform Certification
- Hootsuite Social Media Marketing Certification